

We thumbs prefer Cherry thumbwheel switches

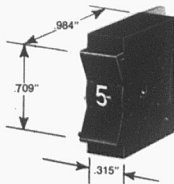


"We like them because they're easy and accurate to use."

You'll like them because of selection, features and price."

You'll also like Cherry quality. The kind of quality you always hope for . . . but that is only realized when a company (like Cherry) has total in-house manufacturing capabilities. To make sure the thumbwheel or leverwheel switch you order is the finest available. Anywhere. Combine this dedication to quality with the broadest line and lowest prices, and you'll understand why our customers say "thumbs up" to Cherry thumbwheels.

NEW! The smallest thumb-wheel switch of them all.



The new T-50 sub-subminiature thumbwheel that takes only 8mm x 18mm front panel space . . . just 32mm depth back of panel.

For complete data and specs: TWX 910-235-1572 . . . or PHONE 312-689-7700 . . . or circle reader service number.



CHERRY ELECTRICAL PRODUCTS CORP.
3600 Sunset Avenue, Waukegan, Illinois 60085

SWITCHES and KEYBOARDS — Available locally from authorized distributors.

CIRCLE NUMBER 54